

**Park Avenue**  
PLAY THE LEAD

presents



In association with

**HSBC**   
The world's local bank

**Mumbai** : 22nd Aug'08  
Intercontinental The Grand, Sahar

**New Delhi** : 25th Aug '08  
Sheraton New Delhi, Saket

For more details, log on to <http://jacktrout.indiatimes.com>  
or e-mail us at [jack.trout@indiatimes.com](mailto:jack.trout@indiatimes.com)

Presenting Sponsor

**Park Avenue**  
PLAY THE LEAD

Associate Sponsor

**HSBC**   
The world's local bank

Telecom partner

**Matrix**  
The smarter way to stay connected

Academic Partner

 **AMITY**  
UNIVERSITY

Documentation Partner

**Canon**  
Delighting You Always

Travel Partner

 **AIR INDIA**

Television Partner

**UTVI**  
BUSINESS NEWS  
CHANNEL

Knowledge Partner

**a1BOOKS**  
INDIA  
[www.a1books.co.in](http://www.a1books.co.in)

Supported by

 **KNOWLEDGE CAPITAL**  
Leading Business Schools

Philanthropy Hallmark & Gateway

**i CONGO**  
CORPORATION OF INDIA  
[www.righteverywrong.com](http://www.righteverywrong.com)

Conceived & Managed by

 **indiatimes**  
**mindscape**  
SOLUTIONS FOR KNOWLEDGE CAPITAL